

Hallmark Hyundai “It’s Cool to Stay in School” Official Rules

1. NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE.

2. Void where prohibited.
3. How to qualify for the promotion:

High school principals enter their school by contacting Hallmark Hyundai. 2009-2010 senior students with perfect attendance during their senior year at participating high schools are eligible to win.

4. PRIZE DETAILS

A brand new Hyundai, Model to be Determined, approximate retail value \$15,000 - \$20,000.

Prize winner is responsible for all taxes, if any, incurred by winning prizes. Winner is responsible for any applicable fees, service charges, surcharges, federal, state and local taxes, if any, and any other unspecified expenses associated with acceptance or use of any prize. Prize is non-transferable. No cash redemption or prize substitution allowed. Winner is responsible for pick up of the prize once the prize is awarded. Sponsors reserve the right, in their sole and complete discretion, to substitute a prize of equal or greater value if an advertised prize becomes unavailable.

6. OFFICIAL RULES:

Official Rules may be obtained by (i) logging on to www.myfoxspokane.com; or by sending a self addressed, stamped envelope to KAYU FOX 28, 4600 S. Regal Street, Spokane, WA 99223.

7. DRAWING & AWARDING OF PRIZE

One winner will be selected randomly from all qualified participants. Prize will be awarded at a Spokane Indians game in June 2010 date TBA. Winner or an official representative must be present to win. The winner will be required to collect their prize at Hallmark Hyundai during normal business hours. By accepting the Prize, the winner acknowledges his or her compliance with these Official Rules.

8. ODDS

Odds of winning the prize are undetermined.

9. ELIGIBILITY

The Hallmark Hyundai It’s Cool to Stay in School is open to anyone who meets the criteria. Only high senior students at high schools which are registered with Hallmark Hyundai, and have perfect attendance their senior year, are eligible to win. Attendance

records will be submitted by participating schools at the end of the 2009-2010 school year. Hallmark Hyundai and KAYU TV accept no liability or responsibility for errors or omissions in school attendance records or for failure of participating schools to submit attendance records in a timely manner. Employees, retirees, and agents of Hallmark Hyundai and KAYU TV (including their families and persons living in their households and each of their parents and affiliates, agencies, distributors, wholesalers and retailers, and members of such employees' immediate families and individuals living in the same household with such employees, are not eligible to win.

10. OTHER CONDITIONS

All federal, state and local laws and regulations apply. Hallmark Hyundai and KAYU TV reserve the right, in their sole discretion, to cancel, terminate, modify or suspend this promotion or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes which, in their sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest, (b) the promotion or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of entries per these Official Rules, or (c) the promotion is otherwise not capable of running as planned. By entering, participants agree to release and hold harmless Hallmark Hyundai and KAYU TV and participating sponsors and each of its parent, subsidiaries, affiliates, divisions, advertising and promotional agencies, wholesalers and retailers, and each of the foregoing entities' employees, officers, directors, shareholders and agents (collectively the "Released Parties"), from and against any and all claims, actions and/or liability for any injuries or death, loss or damage of any kind arising from or in connection with participation in and/or entry into the promotion or acceptance or use of any prize including without limitation, all Prizes. The Released Parties are not responsible or liable for any incorrect or inaccurate entry information, and assume no responsibility for (i) any error, omission, interruption, defect or delay in operation or transmission at any website, (ii) failure of any entry to be received by a Sponsor due to technical problems, human error or traffic congestion on the Internet or at any website, (iii) communications line, hardware and/or software failures, (iv) damage to any computer (software or hardware) resulting from participation in the promotion, (v) theft or destruction of, tampering with, unauthorized access to, or alteration of entries and/or entry information, or (vi) entries which are late, lost, stolen, damaged, illegible and/or unintelligible (or any combination thereof). By entering this promotion, entrants agree to comply and be bound by these Official Rules. Any entrant who attempts to tamper with this promotion in any way shall be disqualified. The winner releases Hallmark Hyundai and KAYU TV and participating sponsors and each of its parent, subsidiaries, affiliates, divisions, advertising and promotional agencies to use his or her likeness in any and all promotional and advertising materials. The winner will be required to sign an Affidavit of Eligibility, Liability and Publicity Release at the time of acceptance of the prize.

11. WINNER NAME

For the name of the winners, send a self-addressed, stamped envelope after July 15, 2010 to: Hallmark Hyundai It's Cool to Stay in School c/o KAYU TV 4600 S. Regal St. Spokane WA 99223.

12. SPONSORS

Hallmark Hyundai and KAYU-TV are the official Sponsors.